

# CERTIFIED NATURE GUIDE (CNG)









Naturalist® School

TRAINING PROVIDER

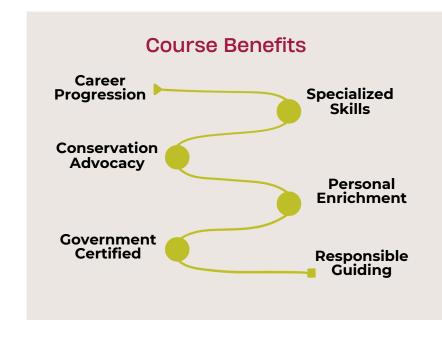
## Certified Nature Guide®

THE **CERTIFIED NATURE GUIDE (CNG) COURSE** AIMS AT DEVELOPING NATURE GUIDES AND NATURALISTS WHO DELIVER AN AUTHENTIC, ENVIRONMENTALLY RESPONSIBLE AND PROFESSIONAL GUEST EXPERIENCE.



The course will build on generic guiding skills including knowledge of the industry; roles ecotourism and responsibilities of a guide; interpretation skills; safety and risk management; group management; developing and delivering ecotour activities; and on indepth content knowledge in natural history, tracks & signs, geology, interpretation, etc.

The Course is meant for individuals who are looking at careers as a resident/ freelance nature guide, wildlife interpreter, naturalist, safari guide, nature based educator and natural history communicator - upskilling in these roles with recertification.



## Makers Influencers Change makers

Ecotourism in India plays a crucial role in promoting sustainable development, conserving biodiversity, empowering local communities and raising environmental awareness. It allows visitors to experience the natural and cultural treasures of the country while ensuring their preservation for future generations.

The key principles of ecotourism include minimizing the negative impact on the environment, supporting local communities, and providing educational and interpretive experiences for visitors.

It aims to create a balance between tourism activities and the preservation of natural resources, biodiversity and cultural heritage.



### Naturalists & Nature Guides

Naturalists and Nature Guides play a crucial role in ecotourism as they serve as interpreters and educators, connecting visitors to the natural environment and promoting conservation principles. They offer a unique and responsible way for individuals to explore and appreciate the natural beauty and cultural diversity of a destination, while actively contributing to its conservation and sustainable development.





'The Naturalist School' is a pioneering capacity building initiative which intends to close the skills gap by offering blended learning programs and courses to create a qualified resource pool in eco-tourism

Learning is in our Nature 'formal study program' to enable individuals to acquire theoretical understanding, skills and hands-on experience in wildlife and nature interpretation

The Naturalist Schoool approach to learning is primarily experiential using iterative exercises, games, simulations to help adults learn & apply. Combination of classroom sessions, Virtual learning, Hands-on practice, Group discussions, Games and Activities, Videos and documentary screenings, Guest lectures, Case studies, Role Plays, Handouts and other training material, Formative & Summative Assessments.

Fieldtrips
Narratives
Conducting Experiments

**Simulations** 

Games

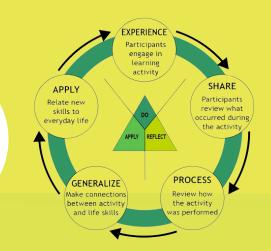
Storytelling

**Focused Imaging** 

**Field Observations** 

Role Playing

Model Building





## Accreditation & Affiliations

Despite a consistently growing market for ecotourism activities, India had very few opportunities for structured learning in this area. There had been no formal credible mainstream educational pathways to pursue a career as nature guides, safari guides or naturalists.

The timely pioneering leadership initiatives by Govt agencies, Industry bodies & Training providers has bridged this gap and has changed the future for all prospective candidates.

Job roles of Nature Guides and Naturalists are now officially established under the MSDE Skill India Scheme and published in the National Qualification Register.

The Qualification Packs (QP) managed by the Tourism and Hospitality Skill Council (THSC) ensure curriculum standards are industry driven

The Naturalist School (TNS) in partnership with the Tourism and Hospitality Skills Council (THSC) have created Qualification packs (QP) aligned to the National Occupational Standards (NOS).

The Curriculum is also aligned with the National Skills Qualification Framework (NSQF) of the UGC allowing students to easily transfer credits to any course of study or even leading up to a B.Voc degree.

The Naturalist School offers the ONLY Accredited Naturalist Certification Course in India today.



The Government of India, Ministry of Skill Development & Entrepreneurship (MSDE) under the 'Skill India' scheme initiated the development of this QP.

The recently constituted apex body NCVET now approves all Qualification Packs & eligibility criteria through the Sectoral Skill Councils (SSC).











## **Timelines**



#### **Course Timelines**

Total Time: 250 hours

Total Duration: 4 weeks includes Online, Residential & OJT

#### Schedule:

Week 01: Online

Week 02-03: Residential Module and OJT

Week 04: Residential (Assessment + Certification) and the Way Forward

\*Note: This is tentative.

The schedule can be customised based on the requirement and demography

### What will you learn

- Basics of Nature Guiding
- Interpretation 101
- Basic Flora & Fauna Identification
- Managing Guest Experience
- Safety & Risk Management





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